

# ***24th Annual***



**June 14th - June 15th**

**“Voted one of the top 10 “Greatest Redneck Parties in America”**

Held each year in Pauls Valley, Oklahoma, the 24th Annual Okie Noodling Tournament and Festival are rapidly approaching, and we cordially invite you to join this world-renowned event as a sponsor. For its 24th anniversary, we anticipate a unique mix of over 10,000 spectators, fishermen, and media from around the globe. The character of this event, much like the original documentary *Okie Noodling (2001)*, is steeped in backwoods tradition and given modern cultural relevance. This is a great marketing opportunity for your organization, aimed at the many facets of the American Heartland.

This event is the largest noodling tournament in the world and has resulted in the sport's recent popular success on shows like HILLBILLY HANDFISHIN' (Animal Planet) and MUDCATS (History Channel).

In past years the tournament has brought the Sportsman Channel, BBC, National Geographic, The New York Times, ESPN, Sports Illustrated and The Discovery Channel to cover this unique festival. International media from Germany, Japan and France have traveled to Pauls Valley, Oklahoma, for the up close & personal experience as well. A Red Bud Award Winner in 2012, 2017 & 2018. Okie Noodling was also recently named one of the "Greatest Redneck Parties in America", as well as the best festival in 2019. The Okie Noodling Eve Concert series, now in its 9th year, features the best of live music, Eli Young Band, Shane Smith and the Saints, Kat Hasty and Gannon Fremin and CCREV having headlined the event last year.

With crowd participation competitions, such as the Watermelon Crawl and Kid's Catfish Eating Contests, there are many unique opportunities to feature your brand during the largest event in Garvin County. Please see the attached sponsorship opportunities and feel free to contact anyone below with questions.

**Nancy Runge**

President, Chamber of Commerce

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**[www.okienoodling.com](http://www.okienoodling.com)**

**[www.facebook.com/okienoodlingfest](https://www.facebook.com/okienoodlingfest)**

# 24th Annual Okie Noodling Sponsorship Packages:

## Flathead Sponsor \$500.00

- Company logo on festival sponsors poster
- Company mention on social media

## Blue Cat Sponsor \$1,000.00

- Company logo on festival sponsor poster
- Company mention social media
- Company logo on group sponsor banner at event

## Vip Tent Sponsor \$2,500.00

- Company logo on festival sponsor poster
- Company mention on social media
- Company logo on group sponsor banner at event
- Company logo on individual banner at event
- (2) wristbands to the VIP area and (2) tournament t-shirts

## Demo Tank Sponsor \$5,000

- The Noodling Demo Tank is where tournament goers try out Noodling Hands-On!
- Plus:
  - Company logo on festival sponsor poster
  - Company mention on social media
  - Company logo on group sponsor banner at event
  - Company logo on individual banner
  - Company mention on radio
  - (5) wristbands to the VIP area and (5) tournament t-shirts

## Band Stage Sponsor \$10,000

- As the Sound Stage Sponsor, your company will be featured on our band stage wrap where this year's featured bands will be performing. The sound stage is the center of attention Friday and Saturday night.
- Plus:
  - Company logo on festival sponsor poster
  - Company mention on social media
  - Company logo on individual banner at event
  - Okie Noodling poster signed by featured bands
  - Opportunity to set-up and display products/materials at festival
  - Company mention on radio

- (5) wristbands to the VIP area and (5) tournament t-shirts

### **Weigh-in Stage Sponsor \$10,000**

- As the Weigh In Stage Sponsor, your company will be featured on our weigh in stage wrap where this year's Noodlers from all over come to weigh in their "catch" for the day. This stage is the center of attention on Saturday and brings in all sorts of spectators throughout the day.
- Plus:
  - Company logo on festival sponsor poster
  - Company mention on social media
  - Company logo on individual banner at event
  - Okie Noodling poster signed by featured bands
  - Opportunity to set-up and display products/materials at festival
  - Company mention on radio
  - (5) wristbands to the VIP area and (5) tournament t-shirts